

Privacy Policy (UK GDPR)

§1. Data Controller

Controller: **Sylwia Bukartyk**, www.sylviabukartyk.com

E-mail: hello@sylviabukartyk.com

§2. Scope of Data

We process: name, e-mail, phone number, invoicing details, purchase history, payment data (provider tokens), IP address, cookies, preference data.

Special category data (health/emotions) may appear during the pre-session interview – see §4.

§3. Purposes and Legal Bases

1. Performance of a contract (purchase, booking, order-related contact) – **Art. 6(1)(b) UK GDPR**.
2. Accounting and taxes – **Art. 6(1)(c)**.
3. Handling enquiries, securing claims, website statistics – **Art. 6(1)(f)** (legitimate interest).
4. Newsletter/marketing – **Art. 6(1)(a)** (consent).
5. Health/emotional data necessary for proper session tailoring – **Art. 9(2)(a)** (explicit consent) or **Art. 9(2)(h)** (health/wellbeing services – where applicable).

§4. Sensitive Data (Health/Wellbeing)

If you share health-related information, you do so **voluntarily**. We will request **your explicit consent** before processing such data; you may withdraw this consent at any time (effective for the future).

§5. Data Recipients / Transfers

Data may be shared with:

- payment providers (PayPal, Stripe),
- hosting, e-mail, booking, and newsletter systems (e.g. Google, MailerLite/ConvertKit – if used),
- analytics tools (e.g. Google Analytics – only with cookie consent).

If data is transferred outside the UK/EU, legal safeguards are applied (e.g. UK IDTA/Standard Contractual Clauses).

§6. Retention Periods

- Transaction/accounting data: up to 6 years (HMRC requirements).
- Session/interview data: up to 3 years from last contact, or until consent

withdrawal/objection, unless longer retention is legally required.

– Newsletter: until consent is withdrawn.

– Cookies: in line with cookie settings.

§7. Data Subject Rights

You have the right to: access, rectification, erasure, restriction, portability, objection, and consent withdrawal.

Complaints may be filed with the ICO (ico.org.uk). Please contact us first:

hello@sylviabukartyk.com

§8. Cookies & Analytics

We use cookies necessary for the website's functionality and – with your consent – analytical/marketing cookies. You can manage consent via the cookie banner and your browser settings.

§9. Security

We apply technical and organizational measures (SSL encryption, access restrictions, strong passwords). We do not sell your data.

§10. Policy Changes

This version is effective from **26.09.2025** and published on the website. Updates will be communicated by content revision.